

## **The Rocky Mountain Vibes Partner With Comcast Business to Bring Baseball Into the 21<sup>st</sup> Century**

*A suite of networking solutions helps enable cutting-edge fan experiences and backend operations at the baseball team's stadium*

**COLORADO SPRINGS, COLO. – September 14 – [Comcast Business](#)** today announced that it is providing the Rocky Mountain Vibes with a suite of networking solutions and corresponding managed services, including a 1gig [Ethernet Dedicated Internet \(EDI\)](#) connection that provides coverage for the team's entire stadium, a [managed router solution](#), as well as [business TV services](#), which provides visiting fans with first-class video viewing experiences within the stadium's suites and Banquet Hall.

For four years, [the Rocky Mountain Vibes](#) have been a source of entertainment and excitement for Colorado Springs baseball lovers. The Vibes organization strives to provide family entertainment with quality customer service – and network reliability has increasingly become a key component to maintaining quality service.

In the past, it wasn't a necessary investment to regularly upgrade technology at smaller sports stadiums. This has shifted industry-wide, as the fan experience and backend operations – like Point-of-Sale (POS) systems and press box operations – are incorporating more technology components that depend on strong, reliable network backbones to power them. As a result, sports teams like the Vibes are increasingly investing in stronger networks, better programs and upgraded systems to use technology to its fullest potential in arenas. When it came time for the Vibes to make upgrades, they chose a partner that would reliably fulfill their technology needs and provide network management support.

"We are very pleased with our services and experience with Comcast Business," said Aaron Griffith, assistant general manager for the Rocky Mountain Vibes. "The entire Comcast Business team has been phenomenal in answering any of our questions, managing our requests, and working to install and improve our technology here at the ballpark. They have also done a great job at explaining what they're doing and how they're doing it, which makes us feel empowered in our day-to-day operations."

The new solutions have helped bring peace of mind to the staff at the stadium and made it easier to keep up with customer demand on game days. The organization's managed router provides firewall services for the network, and lets the Comcast Business team keep a close eye on any threats to the connection. The stadium's POS systems are powered by Comcast Business' network and are key for collecting and processing payments. The network's increased bandwidth has helped with game production and Jumbotron operation from the stadium's press box. Additionally, the hospitality television connection has brought a whole new level of upscale viewing services to the Vibes' high-level clients.

"As the great American pastime transitions into a new era defined by technology, it will be essential for our favorite local teams to adapt and expand their horizons in order to continue to deliver the quality gameday experiences that their fans have all come to expect," said Robert Thompson, vice president of Comcast Business in the Mountain West. "With a bevy of flexible networking and support solutions, paired with dedicated customer service teams, Comcast Business is the ideal technology partner for sports teams of any kind, during the technology upgrade process."

### **About Comcast Business**

Comcast Business offers a suite of Connectivity, Communications, Networking, Cybersecurity, Wireless, and Managed Solutions to help organizations of different sizes prepare for what's next. Powered by the nation's largest Gig-speed broadband network, and backed by 24/7 customer support, Comcast Business

is the nation's largest cable provider to small and mid-size businesses and one of the leading service providers to the Enterprise market. Comcast Business has been [consistently recognized](#) by industry analysts and associations as a leader and innovator, and one of the fastest growing providers of Ethernet services.

For more information, call 866-429-3085. Follow on Twitter [@ComcastBusiness](#) and on other social media networks at <http://business.comcast.com/social>.

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